

Feel The Spirit



CADINI Newsletter
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questions or suggestions please
contact us via info@cadini.com

REFRESH YOUR BUSINESS LOOK The CADINI man in Moscow

The Grand opening of the CADINI Luxury Store in Moscow: (from the left) arch. Osama Rashid, Konstantin Savin (CADINI MOSCOW general manager), Lucia Filacchione.



brand - the deep Italian tradition, always standing for quality and innovation" - says CADINI sales and marketing manager Dott. Matteo Focardi - "new openings are waiting in the upcoming years in this important market with our Russian partner".

SPECIAL

This store is exclusive - apart the main men's wear line there is something extraordinary and fresh for women - a wide range of high quality garments. This line has been created and produced specially for the CADINI Moscow Luxury store.

The grand opening of the CADINI Luxury store in Moscow (Russia) follows the ambition of the CADINI man. The concept of a successful business personality is reflected in the high-class shopping mall Pret-a-porter Gallery "Europeysky".

THE NEW CONCEPT

"Refresh your business wardrobe" - this is how Mr. Konstantin Savin presents the CADINI mission in the Russian market - "we believe that a contemporary man, who's everyday routine is like a roller-coaster, in his

clothing needs to find quality, elegance and comfort. The concept of the brand is offering to its customers a new understanding of a traditional and conservative cloth - the classic suit. A "shop-guardrobe" - this is the concept of this store, where CADINI offers to its customer what they cannot find in other stores - the total look".

IMPORTANT MARKET

"CADINI this year has opened two stores in Moscow, this is an important corner stone for us and represents the true spirit of the



Dott. Matteo Focardi

CADINI Moscow Luxury Store
Luxury Trade Shopping Mall
Pret-a-porter Gallery "Europeysky"
Kievsky square 2
Moscow, Russia

In the spot light -

THE CADINI MAN

He is busy, intelligent, charming and masculine. Its the CADINI man. He comes out to the spot light with a new classic "total look".

COLORS

"Natural", "earthy", "primitive" - the colors of the Spring Summer 2008 collection is a kind of come back to its roots, main beliefs and still standing for something fresh and new. Colors include deep gray, khaki, different shades of brown - a combination of similar tones.

QUALITY

The CADINI style office chose the latest textiles, fits and models according to the trends of the season, as always paying attention to the quality of the fabric.. Company keeps on using the highest quality materials available for its garment and accessories collection.

STYLES

The CADINI man now is more relaxed and down-to-earth. But still never giving up his beliefs and goals of life. His personality is reflected in his clothing: strictly defined lines, perfect cuts and high quality textiles. On the vacation period CADINI devotes for comfort: soft pants, light jerseys and sporty T-shirts. Casual, but still elegant and up-to-date. This is why CADINI man is always successful and has control over the situation.

"TOTAL LOOK"

Even if the man doesn't have time to think of a fitting tie or pair of cuff-links, CADINI thought about it too. All the items of the collection fits together perfectly. A man can choose from a wide range of high quality products: suits, jackets, pats, shoes, belts, bags, cuff-links and other accessories. This refers to the main company's idea - made in

Italy "total look". To complete this concept this season CADINI has launched a new product line - CADINI Eyewear. Its consists of 5 classic and fashionable models, each offered in 2 colors.



The newest CADINI collection will be presented in the international fashion trade fair "Pitti Immagine Uomo" (pad. Medici 1/A), on June 20-23, in Florence, Italy.



The traditional CADINI runway show, where the line between the fashion and theater vanishes, will take place in the ancient Roman amphitheater in Fiesole (Firenze) on the 21 June, 21:30. This year's theme Jazz Club Cadini.

THE SPIRIT

"The customers in the CADINI stores all over the world will find everything what could serve to make him feel confident and elegant" says the CADINI marketing office "CADINI offers to its customers a complete classic line of the high quality clothes and accessories, all made in Italy, using the highest quality materials available".