

Dear Sir / Madam,

Since you registered with our wholesale Electronic Catalog (www.italianmoda.com/bstores/visavis) we are glad to let you know more about our superb VISAVIS fashion brand and why it should be your next choice!

All of our fashion products are entirely designed and made in Italy, in a northern region with a high concentration of fashion companies. All garments and accessories are delivered with a "Made in Italy" label. We strongly follow all social and environment-friendly rules: we have no underpaid staff, but reasonably-paid highly skilled workers.

Spring-Summer 2009 COLLECTION BREAKDOWN

		ENTRY PRICE	MAX PRICE	MEDIUM PRICE
DRESSES	13 ITEMS	50	275	130
JACKETS	11 ITEMS	95	179	137
PANTS	9 ITEMS	61	116	79
SHIRTS	3 ITEMS	50	76	59
LONG SHIRTS	5 ITEMS	74	137	92
SKIRTS	9 ITEMS	58	168	96
TOPS	12 ITEMS	37	111	70
T-SHIRTS	10 ITEMS	36	116	62
STOLAS	2 ITEMS	25	42	34
ACCESSORIES	8 ITEMS	17	53	37
TOTAL	82 ITEMS	17	275	90

Prices are wholesale and in Euro.

Because of very high quality materials, applications, accessories and manufacturing processes our products are best suited for an exclusive medium-high end market made of fashion-conscious women aged 25-45.

Our average wholesale price is around 90.00 Euro, anyway a very reasonable price when considering the style and quality content of our product range.

Besides following the latest fashion trends, the VISAVIS fashion line offers original glamour and designs. It is the perfect choice for those women looking for something really special and exclusive, far from mass-produced clothes.

MARKETING STRATEGY

VISAVIS is an export-oriented Italian fashion brand, with showrooms in Russia, Spain, Dubai, UK and Italy. We serve specialty shops, upscale boutiques, shop chains, wholesalers and distributors worldwide.

We are also interested in developing business partnerships with large customers, making them our exclusive importers or distributors in some countries. Agents are welcome too. If interested, please feel free to contact us.

SALES RULES

We request our customers for reasonable minimum quantities: as little as 4 pieces for each model/colour ! This makes their purchase and related shipping more convenient to them too.

We request candidate importers a trial period of **two seasons**. They have to place an order of 500 pieces at least in the first season, and 1,000 pieces in the second one.

Shipping and customs duties (if any) are always paid by the customer or importer.

PAYMENTS

For customers:

30%	In advance
70%	Before shipment

For importers:

1st season and 2nd season

30%	In advance
70%	Before shipment

3^d season and following

30%	In advance
70%	Irrevocable credit letter 60 days after the shipment

Fall-Winter 2008 COLLECTION BREAKDOWN

TOTAL COLLECTION : 73 ITEMS

KNITWEAR : 23 ITEMS

ACCESSORIES (Leather Belts) : 7 ITEMS

UNDERJACKETS : 6 ITEMS (viscose made)

LEGGINS : 6 ITEMS (5 knitwear + 1 viscose)

		ENTRY PRICE	MAX PRICE	MEDIUM PRICE
DRESSES	10 ITEMS	84	147	112
JACKETS	6 ITEMS	147	231	177
PANTS	5 ITEMS	63	126	83
SHIRTS	7 ITEMS	53	84	67
SKIRTS	8 ITEMS	74	126	91
TOPS	1 ITEMS	105	105	105
OVERCOAT	6 ITEMS	210	315	267
LEATHER BELTS	7 ITEMS	16	42	30
KNITWEAR	23 ITEMS	20	130	85
TOTAL	73 ITEMS	16	315	115

Prices are wholesale and in Euro.

Please feel free to ask for any further information, pictures or quotes.

You can browse a selection of our fashion products at our Electronic Catalog. Visit it now at <http://www.italianmoda.com/bstores/visavis>

We add regularly new models, so please visit it regularly.

If you want to receive an exclusive selection of new pictures from our latest collections, please feel free to ask, detailing the types of clothes you are interested more.

Write us at direzione@extensgroupitalia.it or call us at the phone numbers below.

You can learn more about VISAVIS:

www.vis-a-vis.it

www.extensgroupitalia.it

<http://www.italianmoda.com/storefronts/visavis/>

Best Regards

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