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COMPANY PROFILE

Established in 1973 by Gianluigi Antognazza, La Giardiniera srl is an Italian company operating successfully in the eyewear sector. During over thirty years in business, our challenge has been constantly to develop fresh and innovative solutions, creating high-quality products to meet the needs of an international clientele attentive to both style and design criteria.

La Giardiniera srl is a medium-sized Italian company specializing in the production of sunglasses and eyeglass frames.

Its collections are developed with scrupulous attention to design and produced with advanced technology by highly trained personnel.

The sunglasses are designed and fully processed in the historic centre of Venegono Inferiore (Varese – Italy), offering the guarantee of a product completely and totally ‘Made in Italy’. The company participates regularly in the international trade fairs in its sector and exports its products around the world.

Our factory offers a fully developed chain of production extending from the internal preparation of moulds to the final product.

- **Design and moulds.** Careful design is the foundation of a good product. Before preparing equipment for production, we study every detail of our prototype. Our goal is to identify and resolve in the design stage every problem which might emerge during the production process and to choose the most appropriate technical solutions and the most suitable raw materials. We produce the moulds and all the necessary equipment inside the factory using advanced CAD CAM technology and Reverse Engineering.
- **Plastic Injection.** Production begins with the injection of the plastic parts, which are then polished and assembled to create frames ready for lacquering. Our large, modern machine shop enables us to meet any production requirement, from double-injection to the use of the most advanced techno-polymers.
- **Painting.** Painting and lacquering are conducted in pressurized rooms using both automated machinery and painting by hand. The skill and experience of our artisans allows them to produce the most elegant refinements: it is at this stage that a simple frame can become a little masterpiece, with beautiful colours, eye-catching highlights, and subtle shading.
- **Lens cutting.** Fully automated machines carry out precision lens cutting. Continuous instrumental monitoring guarantees compliance with all the international norms.
- **Finishing.** A large range of additional processes can be used to enhance the finished article, including laser engraving, inlaid decorations, application of rhinestones, and genuine leather coverings. Each piece is rigorously checked to guarantee the best in quality and comfort to all our customers.
- **Trade marks.** Our house brands are Ellegi and Karisma.

- **Private label.** The flexibility of our production process enables us to produce exclusive products -- from the production of unique moulds and customized prototypes to the application of private labels -- giving us the capacity to personalize our collections to your specifications.

Our collection ranges from the latest high-fashion sunglasses, to extravagant, eye-catching and eccentric models, to robust, sporty designs and technical, protective eyewear. We have a manufacturing potential of approx. 50.000 units per month.

FAQ

- I need an exclusive model on demand: can you produce it?

Yes, we can. There are a variety of ways to create a bespoke project. We can produce a patented mould, preparing an invoice for the expenses, and then carry out production according to your requirements. Or we can explore the possibility of undertaking the project via a commercial partnership. If you have a project to submit for consideration, we would be pleased to evaluate it and to discuss with you a range of possible solutions adapted to your needs.

- I would like to have one of your models in a particular colour or with a particular lens. Can you produce it?

Yes, we can. Producing a model modified to your specifications is readily accommodated within our production process (minimum quantities and agreed delivery schedules naturally pertain in these cases).

- What kind of lenses can you mount?

We can provide and mount any kind of lenses: polycarbonate, pc-polarizing, CR39, acrylic, nylon, or glass.

- What are the frames made of?

Our frames are made of injected plastic. The polymers we use are of the highest quality: the most common ones are Grilamid® (a transparent polyamide with advanced mechanical properties) Propionate of Cellulose Tenite® (a polymer with low ecological impact), and Megol® (SEBS: a thermoplastic rubber).

- I would like to use my private label: what should I do?

Our products can be personalized in several ways: with metal decorations, laser inscriptions, ink printings, and special applications of leather or rhinestones. In order to find the right solution, we must first evaluate both the selected model and the artwork of the logo.

- Do you only produce sunglasses or can you also take care of packaging?

We can also provide several solutions for packaging, including labels, hangtags, cases, bags, and boxes.

- To what standards are your glasses produced?

All our sunglasses are compliant with the European norm EN 1836:2005 and with the provisions foreseen in Directive 89/686/CEE for PPE of class I. Sunglasses destined for markets outside the EU are produced according to the norms applying in the destination country (for instance the ANSI Z80.3 standard for the United States, the AS/NZS1067 standard for Australia and New Zealand, and the Z94.5 standard for Canada.)

- Do you produce safety eyewear?

Yes: we produce protective eyewear to meet the specific requirement of our customers.