

1. **More profitability for your business!** Buy direct from ItalianModa's suppliers of fashion and textile merchandise, choosing from a huge selection of fine, and often hard-to-find items.
2. **Outstanding time savings!** Find what you need quickly and efficiently utilizing ItalianModa's online tools! Reduce global lead times through faster commercial and technical communication with suppliers.
3. **Get the most from your buying dollar!** Buy at lower prices when purchasing direct through ItalianModa's directory of suppliers by cutting out the middleman! Find cheaper prices for quality merchandise from alternative suppliers now!
4. **Offer fantastic "Made in Italy" products!** Italian fashion and textile merchandise continually remains in great demand around the world, so selling it is a sure thing! Now you have instant access to huge selection at bargain prices!
5. **More competing suppliers!** Leveraging, just one of the many "power buying" services offered through ItalianModa, drives suppliers prices down giving you the best price possible on high quality merchandise!
6. **Get samples before buying!** Request samples of the products you are interested in and evaluate them before placing an order. Getting samples is easy through ItalianModa's sample services, available to you 24 hours a day!
7. **Buy just what you need!** No more stockpiling merchandise to get a good price! Buy the products you want, in just the quantities you need now through ItalianModa's suppliers!
8. **Bargain surplus lots available!** Take advantage of fabulous surplus stocks of Italian fabrics, apparel, accessories and other textile merchandise available at bargain prices through the ItalianModa online auctions!
9. **Free professional advice!** Can't find the product, production or manufacturer you are looking for? ItalianModa provides the "Moda Advisor" service that will help you establish business contacts typically within 24 hours!
10. **Leave your competitors in the dust!** ItalianModa offers you enough tools and free services to give you a dramatic edge over your local, regional, national and international competitors! If you don't use it, they will!

Ten
Great
Reasons
to Use
ItalianModa

ItalianModa:
creating new ways
to do successful
busin@ss!

Fantastic "Made in Italy"
supplies at your fingertips!



ItalianModa.com

...just imagine
how profitable
your business
can be...



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ItalianModa is an English language marketplace where you can find all the best Italian suppliers of fashion, accessories, fabrics, leather goods and related services right at your fingertips! A real hub that empowers you to do successful business with Italian fashion and textile companies without all the usual hassle!

ItalianModa offers a broad range of free tools and services to any fashion or textile retailer, wholesaler, department store, apparel company, furniture manufacturer or Internet shop.

The idea is very simple, yet powerful! ItalianModa is a vertical business portal where professionals, like yourself, are given the tools to find whatever they are looking for, whether it is a specific product, or a high-quality manufacturing process or service from the most qualified Italian suppliers in the fashion and textile industries. These powerful tools not only save you time and money, but they can give you just the competitive edge you need to leave your competition in the dust!

ItalianModa's will help you to get the most from your WEB experience! You don't have to waste your time anymore on time-consuming and inefficient searches. Our free services will allow you to reduce your overall purchasing and travel costs, while getting the most out of your buying dollar!

So, don't miss out on this outstanding opportunity to accelerate the success of your business, visit ItalianModa now!

The real
business-to-business
marketplace of
"Made in Italy"
fashion and
textiles



ItalianModa.com

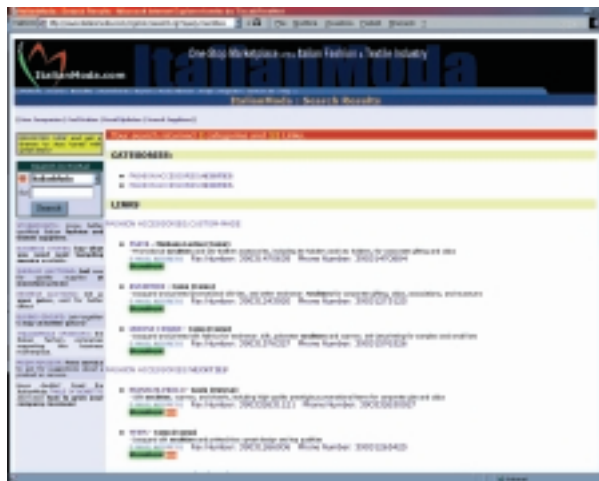
The ItalianModa Model

A HUB TO DO REAL BUSINESS



Comprehensive, ever-growing directory of Italian fashion and textile companies with fast, reliable search engines and information tools, as well as, business-to-business services such as mini-sites of manufacturers, electronic catalogs, auctions, buying groups, and other related purchasing services.

FIND NEW SUPPLIERS



Standard, fast and efficient searches for products and services offered through ItalianModa's suppliers. Get in touch directly with the manufacturers while finding out how to do profitable business with them through other marketplace service options.

ITALIANMODA SERVICES

ItalianModa is an online business tool to help you find new Italian suppliers easily, quickly and at much unbeatable prices.

A huge choice of new Italian suppliers gives you unprecedented access to hard-to-find, high quality "Made in Italy" products that will help boost your sales while giving you an outstanding advantage over your competitors.

ItalianModa is a one-stop marketplace offering the best of Italian fashion and textiles supplies to greatly increase your profitability.

How to get in touch and buy direct from Italian manufacturers:

DIRECTORIES AND SEARCH ENGINES

Time is a critical resource. Navigating through the ItalianModa directories, or running a query is made simple by lightning-fast search engines. You can find the suppliers of a product or service in just seconds! And getting to know more about your potential supplier, or to find out more information about a manufacturer is at the touch of a button!

STOREFRONTS

Comparing several possible suppliers and evaluating their products or markets is now simple! ItalianModa has provided a clear, easy-to-read storefront page with all of the basic information you need to make a qualified decision about who your next suppliers will be!

ONLINE CATALOGS & ORDERING

Without ever leaving your desk, you may browse the electronic catalogs of Italian manufacturers at your convenience, 24 hours a day! The variety of easy-to-use online tools will help you to select the items of your choice (according to models, designs, colorways and sizes), request samples, or place an order. These tools dramatically reduce wasted search time, costs and errors! Joining ItalianModa also means you can take advantage of financial, business or escrow services offered by many of our partners at reduced rates!

SURPLUS AUCTIONS

Genuine "Made in Italy" fashion or textile merchandise at bargain prices? Yes, and now it is available to you! The ItalianModa "Surplus Auctions" allow you to bid on liquidation lots of otherwise impossible to find products and prices on your local markets. ItalianModa is the hassle-free way to import quality Italian apparel, fabrics, fashion accessories, and leather goods (including designer labels), at below wholesale costs!

REVERSE AUCTIONS

Do you have a certain price cap you are willing to pay for a specific product? Now you can make an offer: all of the Italian suppliers able to match your product and price (or even less), will make you an offer. Leveraging gives you every advantage by creating the best possible buying conditions for your budget as suppliers compete to give you the lowest possible price to win your business!

BUYING GROUPS

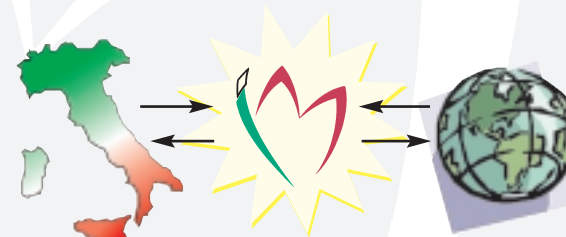
Benefit from the power of aggregate buying! Join other companies to buy a part of a large lot of quality merchandise at wholesale prices. Buy fashion or textile products at unheard of prices through this incredible service that you could never accomplish as a single company!

A WIN-WIN SCHEME FOR ALL

ItalianModa features an advanced business-to-business model developed by specialists in Internet technology and the fashion and textile industries, creating a "win-win" situation for both buyers and sellers alike.

The online business tools provided through ItalianModa make it easy for any retailer, wholesaler, importer, apparel or furnishing company, department store, or Internet shop to have a definitive edge over their toughest competition!

ItalianModa streamlines the way you do business! Imagine ... now you can get in touch with a wide range of Italian suppliers of high-quality "Made in Italy" products at the touch of a keyboard! You can place an order direct to the manufacturer of your choice at virtually no cost and in real time! It is the smart way of doing successful business in the age of e-commerce technology, so don't be left behind!



Italian Suppliers

- company showcase
- first contact with prospect
- sale



- purchase
- first contact with supplier
- search

International Prospects

APPRAISE YOUR NEXT SUPPLIERS



To make a better evaluation of whom your next suppliers will be, ItalianModa has provided mini WEB sites of the individual manufacturers introducing their products and/or services. Get in touch with them directly to ask questions, or just visit their site to learn more about them.

BUY SMART!



Business Auctions to purchase surplus lots of "Made in Italy" merchandise at bargain prices. Business-to-business electronic catalogs, fully customized to showcase fashion and textile products, where you can instantly buy the merchandise you need. Advanced purchasing options and services such as Group Buying and Reverse Auctions to get you the best for the least.